**To use last year’s ad:**

If you placed an ad with us in 2016 and were happy with it, you may use the same ad again this year. New copy is not needed if no changes are being made. Please send a note with your check letting us know that you would like to use the same ad copy as last year.

**For new ad copy:**

If you would like to change your ad this year or if you are submitting an ad for the first time, ***please email your camera ready copy to both:***

[**wendy.jp@ncrrbiz.com**](mailto:wendy.jp@ncrrbiz.com)and [**prancinghorsecenter@yahoo.com**](mailto:prancinghorsecenter@yahoo.com)

***And note “Horse Farm Tour” on the subject line.***

Make you check payable to **Prancing Horse, Inc.**

**Please Mail checks to:**  Prancing Horse, Inc.

PO Box 327,

Southern Pines, NC 28388

**Size:**

\_\_\_¼ Page ($100) \_\_\_Full Page ($500)

(inside front/back cover)

\_\_\_ ½ Page ($150) \_\_\_Full Page ($700)

(back cover, color)

\_\_\_ ¾ ($200) \_\_\_ Business listing ($50)

\_\_\_ Full Page ($250) inside book \_\_\_ Non-Profit ½ Page ($50)

**Questions:** Call Nancy Schoephoester (910)986-8260